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TABB Group Announces Spinoff of Clarity Service

NEW YORK & LONDON, January 10, 2017 – [TABB Group](#), an industry leader in international research and consulting for the capital markets, is announcing that [Clarity](#), the leader in equities market trading venue and routing analytics, will be spun out as an independently owned and operated company, operating under the name Babelfish Analytics.

“Clarity represents yet another innovative service provided by TABB Group. However, we now believe it must be an independent entity to thrive in the marketplace,” said TABB Group CEO [Anthony Perrotta](#). “Although the Clarity business is run separately from TABB’s core research and consulting practices, common ownership means governance over the strategic direction and contention for precious resources is a reoccurring discussion. The time is appropriate to allow the equity-related venue routing analysis business to pursue its own path towards growth and success.”

Principals Jeffrey Alexander and Linda Giordano will continue to run the company in its independence, and will retain all intellectual property and contracts for the business in its autonomy. Paul Schmid will be director of sales at Babelfish Analytics.

Clarity was launched in September 2014. It is the U.S. equities best execution service designed to help institutional investors, money managers, brokers and trading venues standardize, aggregate and analyze execution information across all major brokers, enabling firms to comply with FINRA’s November best execution Regulatory Notice 15-46 and MIFID II compliance.

About TABB Group

TABB Group is the international research and consulting firm focused on capital markets, founded on the interview-based research methodology developed by Larry Tabb. Since 2003, TABB Group has been helping business leaders gain a truer understanding of financial markets issues to develop actionable roadmaps and approaches to future growth. By accurately assessing their customer base, competition, and key market opportunities, TABB Group works with senior industry leaders to make critical decisions about their business. For more information, visit www.tabbgroup.com.

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